



**FOR IMMEDIATE RELEASE**

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**IHG ANNOUNCES NEW CROWNE PLAZA® HOTEL COMING TO  
KITCHENER-WATERLOO**

***Hotel will feature 15,000 square feet of meeting space, onsite recreation centre,  
bowling and squash courts***

**ONTARIO (May 14, 2013)** – InterContinental Hotels Group ([IHG](#)) [LON: IHG, NYSE:IHG (ADRs)], one of the world’s leading global hotel companies, today announces that a Crowne Plaza® hotel is slated to open in Kitchener, Ontario, in late 2013, after a multi-million dollar renovation set to begin this month.

Well-positioned with access to planned light rail transit, the 201-room hotel, which includes eight suites, is prominently located in downtown Kitchener’s business district, and within walking distance to federal and provincial government buildings and the new Waterloo Region Consolidated Courthouse. The hotel will be close to the new residential condominium development, Kitchener’s high-tech Innovation District and premiere cultural venues.

“We’re pleased to bring this Crowne Plaza hotel to the heart of Kitchener, especially in such a promising location for business,” said Gina LaBarre, vice president, Americas Brand Management, Upscale Brands, IHG. “There are several major employers in the area that will benefit from the meetings-savvy products and services that only a Crowne Plaza hotel can provide.”

The Crowne Plaza Kitchener-Waterloo will feature contemporary design touches by Jolanta Lukus of Royal Design Inc. that reflect a stylish and relaxed vibe. For meetings and events, the hotel will have 15,000 square feet of meeting space, with nearly 15 different venue options, including outdoor courtyard spaces, catering to almost any event style or size.

“Because we’re in such a vibrant and exciting location, our hotel will serve as a hub for business and leisure travelers, international or domestic,” said General Manager Yari Khan. “We are proud to offer service that enables our guests to have a productive stay, including recreational fitness opportunities, as well as ample meeting space that’s taken to the next level with the Crowne Plaza brand’s comprehensive meetings program.”

Guests will enjoy a variety of amenities, including complimentary high-speed Internet access, in-room dining and ample parking. A restaurant with a contemporary ambiance will complement full food and beverage service options. Consistent with the Crowne Plaza brand, the hotel will feature the Crowne Plaza Sleep Advantage<sup>®</sup> program, which encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include signature bedding, guaranteed wake-up calls, designated quiet zones and aromatherapy.

The Crowne Plaza Kitchener-Waterloo is independently owned and managed by the Vista Hospitality Group and is franchised by an affiliate of IHG. To make a reservation, call 1-877-2-CROWNE or go to [IHG.com/crowneplaza.com](http://IHG.com/crowneplaza.com). Crowne Plaza Hotels & Resorts participates in IHG’s guest loyalty program, Priority Club<sup>®</sup> Rewards, soon to be named IHG Rewards<sup>®</sup> Club this July. The industry’s fast-growing guest loyalty program has 73 million members.

Membership is free and guests can enroll by logging on at [IHG.com/priorityclub](http://IHG.com/priorityclub), calling 1-888-211-9874 or by inquiring at the front desk of this hotel or at any of IHG’s nearly 4,600 hotels worldwide.

#### **About Crowne Plaza<sup>®</sup> Hotels & Resorts**

Part of the IHG global portfolio, the Crowne Plaza<sup>®</sup> Hotels & Resorts brand is a dynamic upscale hotel brand located in nearly 65 countries around the world in major urban centers, gateway cities and resort destinations. As the fourth largest upscale full-service hotel brand in the world and one of the fastest growing, the Crowne Plaza brand has a solid foundation for future growth. The portfolio has doubled since 2003 to nearly 400 hotels, and the global pipeline has increased fourfold to nearly 100 hotels. At Crowne Plaza hotels, we help our guests feel energized and productive, with 24-hour business services, wireless high speed Internet access in the lobby, and fitness and leisure facilities. Our Sleep Advantage<sup>®</sup> program ensures our guests get a great night’s sleep to power through their day. For reservations at Crowne Plaza properties, visit [ihg.com/crowneplaza](http://ihg.com/crowneplaza) or call 1-800-2CROWNE. Connect with us on Twitter: [www.twitter.com/crowneplaza](http://www.twitter.com/crowneplaza) or Facebook: [www.Facebook.com/crowneplaza](http://www.Facebook.com/crowneplaza).

#### **About the Vista Hospitality Group**

With offices in Kitchener, Ontario and Binghamton, New York, the Vista Hospitality Group owns and operates hotels, resorts and other commercial properties throughout Ontario, Quebec, New York, South Carolina and Florida. Offering more than 2,700 rooms, Vista has received numerous awards for excellence in hotel management including the IFEA Pinnacle Award, the TripAdvisor 2012 Certificate of Excellence, the Condé Nast 2012 Top Hotels Readers’ Choice Award, an IHG Renovation Award and the Delta 2012 Quality Excellence Award among others. Vista also offers sophisticated and modern



information management systems that form the basis of a highly efficient and effective organizational and corporate structure. More information is available at [www.vistahospitality.com](http://www.vistahospitality.com).

**Notes to Editors:**

*IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with nine hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts. IHG also manages Priority Club® Rewards, the world's first and largest hotel loyalty program with over 73 million members worldwide. The program will be renamed and relaunched as IHG® Rewards Club in July 2013, offering enhanced benefits for members.*

*IHG franchises, leases, manages or owns over 4,600 hotels and more than 674,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.*

*InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.*

*Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.priorityclub.com](http://www.priorityclub.com) for more on Priority Club Rewards. For our latest news, visit [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](http://www.twitter.com/ihg), [www.facebook.com/ihg](http://www.facebook.com/ihg) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).*